

PATENT
Serial No. 09/819,441

Amendment in Reply to Office Action of October 17, 2005

IN THE CLAIMS

This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

1. (Currently Amended) A method for selecting ~~an item~~ a media content for a user, comprising the acts of:

providing a first ~~item~~ media content to said user;

analyzing at least one of audio and video information focused on said user to identify predefined negative behavior suggesting that said user does not like said first ~~item~~ media content; and

selecting an alternate ~~item~~ media content without manual intervention of said user if said predefined negative behavior is detected,

~~wherein the alternate item is selected based on previously stored viewing preferences of the user.~~

Claims 2-3 (Canceled)

PATENT
Serial No. 09/819,441

Amendment in Reply to Office Action of October 17, 2005

4. (Original) The method of claim 1, wherein said predefined negative behavior includes auditory commands.

5. (Original) The method of claim 1, wherein said predefined negative behavior includes gestural commands.

6. (Original) The method of claim 1, wherein said predefined negative behavior includes deriving user preferences from a facial expression of said user.

7. (Currently Amended) The method of claim 1, wherein said selecting ~~step~~ act is performed by a program content recommender.

8. (Currently Amended) A method for selecting ~~an item~~ a media content for a user, comprising the ~~steps~~ acts of:

providing a first ~~item~~ media content to said user;

monitoring said user using at least one of an audio and a video device focused on said user to determine whether said user likes said first ~~item~~ media content; and

selecting an alternate ~~item~~ media content without manual

PATENT

Serial No. 09/819,441

Amendment in Reply to Office Action of October 17, 2005

intervention of said user if said user demonstrates behavior suggesting that said user does not like said ~~first-item~~ media content.

~~wherein the alternate item is selected based on previously stored viewing preferences of the user.~~

9. (Currently Amended) The method of claim 8, further comprising the ~~step-act~~ of defining a plurality of predefined negative behavior suggesting that said user does not like said ~~first-item~~ media content.

Claims 10-11 (Canceled)

12. (Original) The method of claim 8, wherein said predefined negative behavior includes auditory commands.

13. (Original) The method of claim 8, wherein said predefined negative behavior includes gestural commands.

14. (Original) The method of claim 8, wherein said predefined

PATENT

Serial No. 09/819,441

Amendment in Reply to Office Action of October 17, 2005

negative behavior includes deriving user preferences from a facial expression of said user.

15. (Currently Amended) The method of claim 8, wherein said selecting ~~step~~ act is performed by a program content recommender.

16. (Currently Amended) A system for selecting ~~an item~~ a media content for a user, comprising:

a memory for storing computer readable code and said user profile; and

a processor operatively coupled to said memory, said processor configured to:

provide a first ~~item~~ media content to said user;

analyze at least one of audio and video information focused on said user to identify predefined negative behavior suggesting that said user does not like said first ~~item~~ media content; and

select an alternate ~~item~~ media content without manual intervention of said user if said predefined negative behavior is detected,

~~wherein the alternate item is selected based on previously~~

PATENT
Serial No. 09/819,441
Amendment in Reply to Office Action of October 17, 2005

~~stored viewing preferences of the user.~~

17. (Currently Amended) A system for selecting ~~an item~~ a media content for a user, comprising:

an audio and a video device focused on a user;

a memory for storing computer readable code and said viewer profile; and

a processor operatively coupled to said memory, said processor configured to:

provide a first ~~item~~ media content to said user;

monitor said user using at least one of an audio and video device focused on said user to determine whether said user likes said first ~~item~~ media content; and

select an alternate ~~item~~ media content without manual intervention of said user if said user demonstrates behavior suggesting that said user does not like said first ~~item~~, media content

~~wherein the alternate item is selected based on previously stored viewing preferences of the user.~~

PATENT
Serial No. 09/819,441

Amendment in Reply to Office Action of October 17, 2005

18. (Currently Amended) The system of claim 17, wherein said processor is further configured to define a plurality of predefined negative behavior suggesting that said user does not like said first-item media content.

19. (Currently Amended) An article of manufacture for selecting ~~an item~~ a media content for a user, comprising:
a computer readable medium having computer readable code means embodied thereon,

said computer readable program code means comprising:

an act step to provide a first ~~item~~ media content to said user;

an act step to analyze at least one of audio and video information focused on said user to identify predefined negative behavior suggesting that said user does not like said ~~first-item~~ media content; and

an act step to select an alternate ~~item~~ media content without manual intervention of said user if said predefined negative behavior is detected,

~~wherein the alternate item is selected based on previously~~

PATENT
Serial No. 09/819,441
Amendment In Reply to Office Action of October 17, 2005

~~stored viewing preferences of the user.~~

20. (Currently Amended) An article of manufacture for
selecting ~~an item~~ a media content for a user, comprising:

a computer readable medium having computer readable code means
embodied thereon,

said computer readable program code means comprising:

an act ~~step~~ to provide a first ~~item~~ media content to said
user;

an act ~~step~~ to monitor said user using at least one of audio
or video information generated by an audio or video device to
determine whether said user likes said first ~~item~~ media content;
and

an act ~~step~~ to select an alternate ~~item~~ media content without
manual intervention of said user if said user demonstrates behavior
suggesting that said user does not like said first ~~item~~ media
content;

~~wherein the alternate item is selected based on previously~~
~~stored viewing preferences of the user.~~

PATENT

Serial No. 09/819,441

Amendment in Reply to Office Action of October 17, 2005

21. (New) The method of claim 1, wherein said alternate media content is selected based on viewing preferences of said user.

22. (New) The system of claim 16, wherein said alternate media content is selected based on viewing preferences of said user.

23. (New) The system of claim 16, wherein said processor is further configured to tune to a different channel of said system to provide said alternate media content.

24. (New) The system of claim 16, wherein said media content has a highest recommendation score, and said alternate media content has a next highest recommendation score.